



Portsmouth's 6th annual TEDx event is scheduled for Friday, September 7, 2018.

Hello!

We are excited to invite you to join us as a 2018 TEDxPortsmouth Sponsoring Partner! We hope you'll join us, especially since this is shaping up to be our most exciting event to date! And on that note ...

We have two wonderful changes to share with you.

We begin our 6th year with a **new name – TEDxPortsmouth**. (Much easier to spell than TEDxPiscataquaRiver, which was our name for our first five years!)

And, a **new location — The Music Hall**. This means the size of TEDxPortsmouth's in-person audience will triple to more than 650 people. Our global audience has already grown — after a recent tally, we discovered talks from our first five events event were viewed well over one million times on YouTube.

The changes we are making are certainly exciting, but they come with higher costs. **We invite you become a gold, silver or bronze level Sponsoring Partner and support TEDxPortsmouth 2018**. Put your company's name in front of business and community leaders, change makers and decision makers as well as students, nonprofit and government leaders.

Enclosed please find additional information about becoming a TEDxPortsmouth Sponsoring Partner. We will contact you by phone in the coming weeks or feel free to contact Partnership Coordinator Ellen Fineberg.

Sponsorships like yours provide the foundation for this amazing community event. We look forward to working with you this year!

Cystal Paradis
Licensee, Organizer & Curator

Anna Goldsmith
Co-organizer & Co-Curator

Ellen Fineberg
Partnership Coordinator
(603) 828-1327
EllenFineberg@gmail.com

The 2018 TEDxPortsmouth Sponsoring Partners Program

OUR MISSION, VALUES & GOALS

Our mission is to spark conversation and ignite positive community action by bringing together community representatives and showcasing new ideas from local, regional and national voices across diverse disciplines and backgrounds.

Our values of diversity and inclusion guide our speaker and audience curation model.

Our goals:

- **To provoke conversation** among community leaders and members about the issues our community is facing, and enable those conversations to spread as far as possible.
- To expose attendees to **new perspectives and innovative ideas** and inspire them to think differently about the many topics discussed.
- And to create a **compelling call to action** for each person attending and watching the event to make a real commitment to enact positive change in their community.

4 REASONS TO BECOME A SPONSORING PARTNER

1. **You'll be positively associated with a powerful, respected worldwide brand.** Our event is licensed by TED, a globally recognized organization with a reputation for creativity, collaboration and innovation.
2. **You'll be in front of 650+ decision makers.** Attendees at TEDx events are leaders, thinkers and doers in the greater Portsmouth community. And your company will have opportunities to strengthen connections with TEDx Partners throughout the year.
3. **You'll be doing good locally AND worldwide.** Sponsoring a TEDx event showcases your commitment to positive change around the globe and right here on the Seacoast.
4. **You'll support the arts.** Since 2017, TEDxPortsmouth has allocated at least 1% of our budget to commission a local artist to create a work of art or an art-related service thereby honoring the City of Portsmouth's "Percent for Art" Program.

SPONSORSHIP SPECIFICS

OPPORTUNITY LEVELS

Gold: \$5,000 includes 8 event tickets + enhanced event visibility (*details on inquiry*)

Silver: \$2,500 includes 6 event tickets

Bronze: \$1,250 includes 4 event tickets

Your TEDxPortsmouth sponsorship contribution is fully tax deductible.

BENEFITS FOR ALL SPONSORING PARTNERS

- **VIP-only viewing** of TEDx rehearsals on the day *before* the big event
- **Reserved seating** at The Music Hall with the best view of the stage
- **Post-TEDxPortsmouth Feedback Session.** Join sponsors, speakers and TEDx staff to view video highlights of the 2018 TEDx event. Provide your ideas and suggestions during the facilitated conversation that will inform TEDx 2019.
- **Recognition** for your support:
 - Listed on the TEDx Portsmouth website
 - Printed materials including day-of programs and event signage
 - Thanked from The Music Hall stage by the event hosts
 - Projected on The Music Hall screen
 - Watched by more than 11 million people who view TEDxTalks on the YouTube

Note: *It is against TED rules to mention or link to our sponsors/partners on social media. We will give you lots of content to share on your own social media platforms, but we are bound by TED rules not to mention sponsors (or share their content) on our social media platforms.*

BECOMING A SPONSORING PARTNER

When you are ready to joining TEDxPortsmouth as a Sponsoring Partner, make your contribution check payable to our fiscal agent:

Portsmouth Music & Arts Center (*please write in Notes line: TEDx Sponsoring Partner*)

Mail your check to:

TEDxPortsmouth Sponsoring Partner Program
c/o Portsmouth Music and Arts Center
973 Islington Street
Portsmouth, NH 03801

We look forward to talking with you soon!

Crystal Paradis, Anna Goldsmith & Ellen Fineberg