



Align yourself with one of the world's most respected brands

Reach a large, highly educated, community-minded audience on the day of the event and beyond.

A regional destination event, TEDxPortsmouth fills the Music Hall (capacity 900) and had more than 400 livestream viewers in 2022. Leaders in business and community, students and retirees, and locals and visitors alike join us each year to find new perspectives and enjoy sharing meaningful conversations that have the power to inspire action. See the energy this event inspires in full color at www.instagram.com/tedxportsmouth/.

The success of TEDxPortsmouth is due not only to inspired speakers, enthusiastic fans and dedicated, hardworking volunteers, but to generous sponsors who make this event possible.

Small Stage, Big Reach

As a sponsor, you'll be reaching an expanded audience on the day of the event and beyond.

Sponsors are recognized throughout the year in the press, on our website and across our social media channels. But the biggest recognition comes after the event, and for years to come, through online views. Here's how it works: Every time a TEDxPortsmouth talk plays online, viewers see your logo before and after the video. In 2022, we had the huge honor of four of our 12 videos being selected by the TEDx global team to be promoted to a worldwide audience of 36 million subscribers. This is highly unusual for a local event and speaks to the high quality of both our speaker selection and their tremendous performances. Talks at our 2022 event have generated more than 100,000 views to date. And since our inception in 2012, TEDxPortsmouth talks have collectively been viewed more than 1 million times.

Diversity of ideas and perspectives

Visit www.tedxportsmouth.com and consider the speakers and topics that have taken the TEDxPortsmouth stage. You'll quickly notice that our speakers come from a variety of backgrounds and the topics explored are many and varied. What do they have in common? Our speakers believe passionately that their ideas are worth spreading — and so do we. In 2022, TEDxGlobal affirmed that belief, notifying its global audience of 36.2 million subscribers about the scheduled release of three of our timely and relevant talks.

Financial Stewardship

Where do your dollars go?

TEDxPortsmouth is a nonprofit organization managed 100% by volunteers. Funds raised from sponsorships and ticket sales cover event costs such as printing, venue rental, sponsor signage, promotions, audiovisual equipment rentals and production, food, and event insurance. And since this is a locally produced event, the dollars spent on these costs stay in the community.



Sponsor Benefits

Interested in becoming a sponsoring partner?

If our mission and goals align with those of your organization and you'd like to learn more about partnership opportunities, email info@TEDxPortsmouth.com.

BRONZE (\$1,500)

Two tickets to TEDxPortsmouth

BRONZE BENEFITS

- Invitation to sponsor appreciation party
- Logo on Music Hall screen
- Logo on all TEDxPortsmouth YouTube videos
- Logo in program
- Hyperlinked logo and tagline on event website
- Hyperlinked TEDxPortsmouth sponsor logo for your website
- Sponsor signage in lobby (group)
- Social media exposure as allowed by TEDx

SILVER (\$2,500)

Four tickets to TEDxPortsmouth

BRONZE BENEFITS, PLUS:

- Emcee recognition from the stage
- Half-page ad in program

GOLD (\$5,000)

Six tickets to TEDxPortsmouth

SILVER BENEFITS, PLUS:

- Multiple callouts from the stage
- Full-page ad in printed program
- Exclusive signage in lobby upstairs
- Signage in first-floor lobby

PLATINUM (\$10,000)

Eight tickets to TEDxPortsmouth

GOLD BENEFITS, PLUS:

- Callout from stage with mention of company mission
- Four tickets donated to nonprofit in your name